

POWER ON YOUR PLATE

25-28 January 2021

Gran Meliá Arusha
Arusha, Tanzania

All-Africa Summit on
Diversifying Food Systems
with **African Traditional
Vegetables** to Increase
Health, Nutrition, and Wealth

Sponsorship Opportunities

Power on Your Plate will provide maximum exposure to thought leaders, innovative researchers and businesspeople active in promoting greater visibility and use of Africa's traditional vegetables. By sponsoring a specific summit activity or contributing to overall operations, your company or organization can build greater awareness and presence among this select group.

Contact info@tav2020.org to secure your sponsorship today!

tav2020.org



► **Mobile App**

The Power on Your Plate Mobile App provides instant access to information attendees need and provides a platform for networking and discussion. Your company logo and details will be featured in the app.

Rate: USD 3,000
(Exclusive option, for one company only)

► **Welcome Banquet**

Sponsor the Welcome Banquet and your company banners will be prominently displayed throughout the room.

Rate: USD 10,000
(Exclusive option, for one company only)

► **Closing Banquet**

Sponsor the Closing Banquet and your company banners will be prominently displayed throughout the room.

Rate: USD 10,000
(Exclusive option, for one company only)

► **Field Trip**

Sponsor a field trip to the World Vegetable Center's regional base in Arusha, Tanzania as well as other points of interest in the area. Your company logo will be displayed in the buses and program.

Rate: USD 4,000
(Exclusive option, for one company only)

► **Student Scholarships**

Sponsor an African student to attend the summit and expand their knowledge and networks. Acknowledgment in program.

Rate: USD 1,500 per scholarship

Visit **tav2020.org**
for registration details and
partnership opportunities

 info@tav2020.org

 #PowerOnYourPlate

OVERALL OPERATIONS SPONSORSHIP Benefits	Platinum USD 20,000	Gold USD 15,000	Silver USD 10,000	Bronze USD 5,000	Supporter USD 1,000
Complimentary registrations					
3	X				
2		X			
1			X		
Logo on all printed materials (invitation, e-updates)	X	X	X		
Ad in official program					
Full page	X	X			
Half page			X		
Logo on banners and backdrop for all press photo opportunities	X	X	X	X	X
Name recognition in all press releases	X	X	X	X	X
Linked logo on website	X	X	X	X	X

SPONSORS



PARTNERS



CONVENOR

