

Importance of Vegetable & Food Security Priorities

Asia Regional Horticulture Conference in Malaysia

September 6-9, 2016

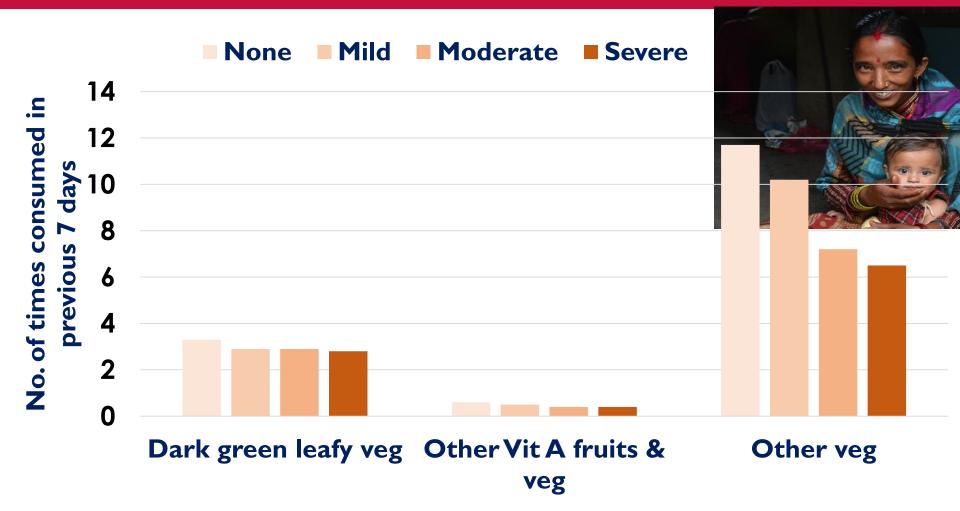


Vegetable vs. Nutrition



As food insecurity worsens there is a lower weekly frequency of consumption for each food group



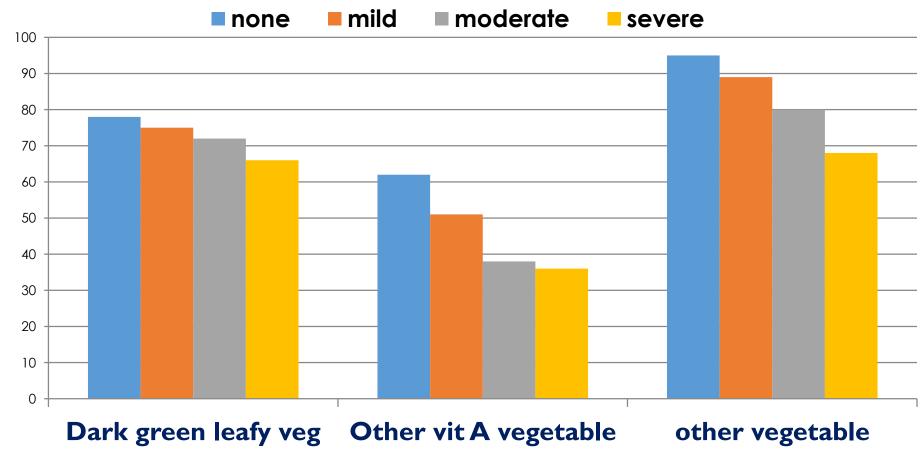


Source: NIL survey, presented in scientific symposium in July 2016

Vegetable vs. Nutrition



As food insecurity worsens, only a smaller proportion of women consume vegetables



Source: NIL survey, presented in scientific symposium in July 2016





Participation in HSF is correlated with improved dietary diversity for both mothers and young children



	β	P-
Maternal dietary diversity		
Child (6-23 months) dietary diversity	0.05	0

Crude Adjuste		justed	
β	P-value	β	P-value
0.06	0.002	0.05	0.001
0.05	0.042	0.07	0.017

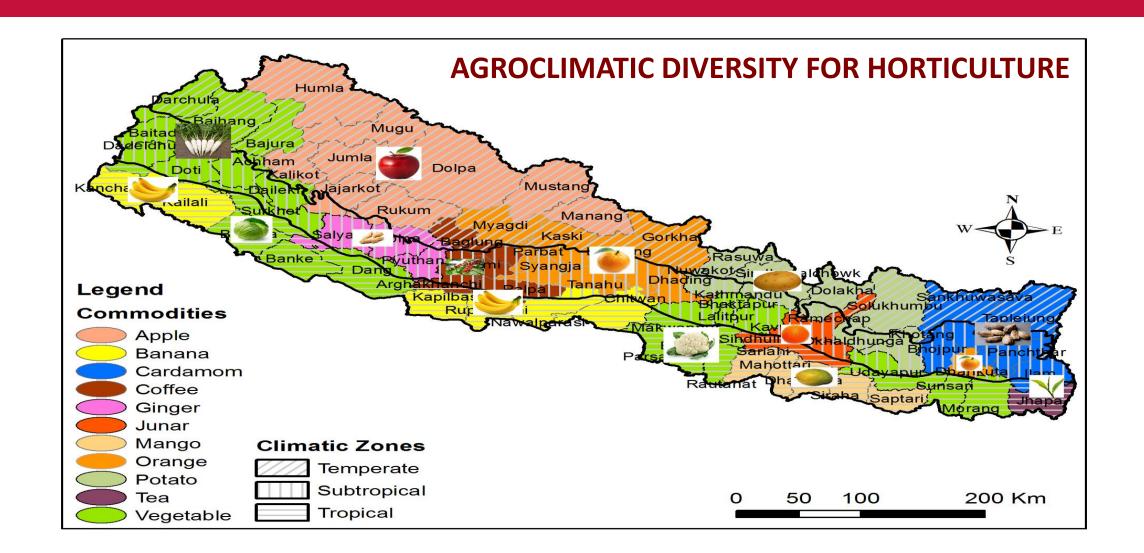
A directed

HSF: Home Stead Food Production

Source: NIL survey, presented in scientific symposium in July 2016

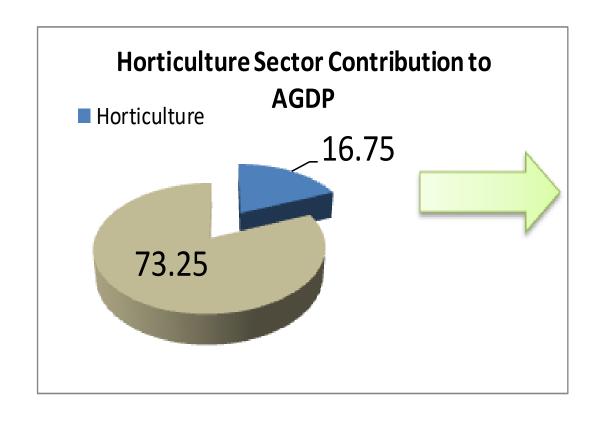


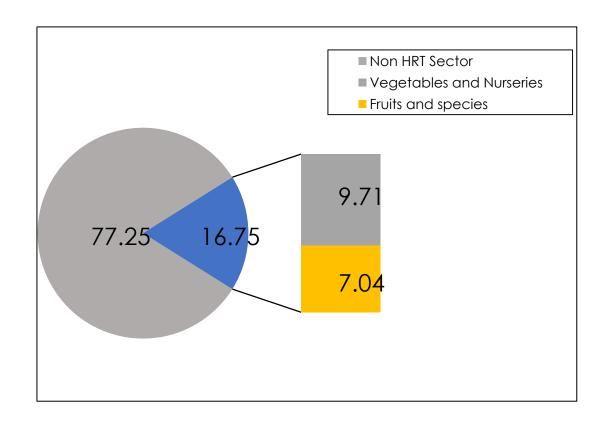
Horticulture Overview





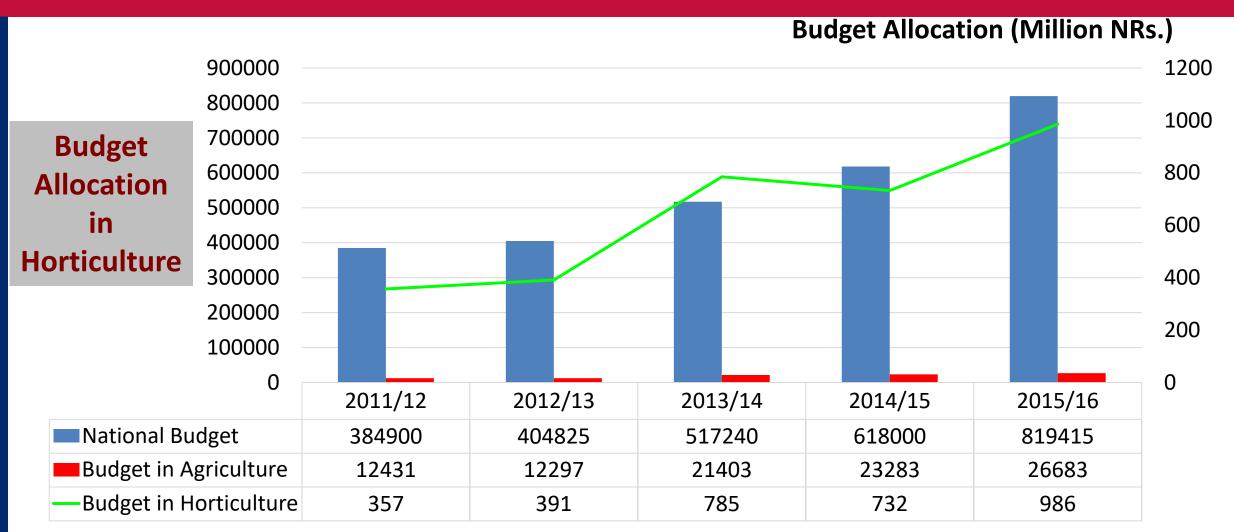
Contribution of Horticulture in National Economy







Horticulture Overview



Source: MOAD, 2011/12 -2015/16

USAID FROM THE AMERICAN PEOPLE

Horticulture Overview

- A. Horticulture Development Master Plan
- B. National Agriculture Policy, 2004
- C. Agribusiness Promotion Policy, 2006
- D. National Tea Policy, 2000
- E. National Coffee Policy, 2003
- F. Floriculture Policy, 2013
- G. Agriculture Development Strategy (2015-2035)
- H. National Horticulture Research Institute (NHRI) in NARC
- Priority value chain: I5 prioritized crops out of which 6 are horticultural crops: Vegetable (3),
 Tea (4), Potato (9), Ginger (11), Cardamom (12), Coffee (14)
- A. Detailed study for establishment of horticulture department

ENABLING ENVIRONMENT



Vegetable and Mission's priority



- High potential in focus districts
- Prioritize in CIP
- Significant role in nutrition
- High unmet demand
- Produced by large smallholders



Vegetable and Mission's priority

Farmers engaged

Focus Crop

Resource spent





Vegetable and mission's priority

Quick
Return &
High Value

- Significant increase in total sale
- Average Vegetable Yield Increase by 91%
- 97% of total of farmers engage in transaction



Value of incremental Sales: \$71.8 million (\$865/household)

Vegetable alone is \$ 41 Million



MISSION'S FOOD SECURITY

- Market system
- Vegetable tech transfer
- Capacity building
- Systemic change
- Private sector on board

KISAN



- Nutrition message
- Nutrition related study
 - 1000 days mothers
 - Children under 2
 - Dietary diversity
- Home stead food production
- WASH and consumption practices

SUAAHARA



Take away

- Agriculture and Nutrition interventions are two wheels of one cart
- Integration of agriculture and nutrition
- Strategically driven and functional alignment
- Market system approach
- Facilitator vs. Implementer
- Same beneficiaries
- Coordination and leverage:
 - Joint work planning
 - Regular monthly meeting and sharing
 - Suaahara responsible in nutrition intervention
 - Accountability on indicators/reporting in FTFMS
 - Cross training and capacity building
 - GON owned national level National Nutrition & Food Security Steering Committee





THANK YOU





Prioritization of products leads to vegetables, rice, maize, & pulses See appendix for details

