

# Job Announcement Research Associate Markets and Seed Systems

Manzini, Eswatini

The World Vegetable Center (WorldVeg) is a nonprofit, autonomous international agricultural research center with headquarters in Taiwan and regional offices around the globe. WorldVeg conducts research and development programs that contribute to improved incomes and diets in the developing world through increased production and consumption of nutritious and health-promoting vegetables. For more information about World Vegetable Center, please visit our website: worldveg.org

WorldVeg seeks to recruit a Research Associate Markets and Seed Systems to contribute towards facilitating the scaling out of quality seed of improved varieties and linking to output market in the commodity corridor, developing tools and methodologies for value chain analyses and development, supporting scaling of multistakeholder platforms (MSP), conducting consumer preference studies and other related market research work necessary to develop the commodity chains. The incumbent will be based in World Vegetable Center's Eswatini office in Manzini.

#### **Key Responsibilities:**

- Conduct quantitative and qualitative analysis of the bean market value chain data and document the impact of market interventions on the smallholder farmers.
- Strengthen the capacity of the national research partners, private sector and non-private sector in value chain research, market linkages and other facilitation skills
- Design and support the implementation of market value chain research in Africa including beans and associated value chains
- Prepare investment plans for private and public sector investments in bean value chains including seed supply.
- Facilitate the establishment, support, monitor and strengthen the multi-stakeholder platforms (MSP) in different countries
- Participate in the development and testing of sustainable market linkages and business models that enhance market access of smallholder farmers in collaboration with market value chain actors and other stakeholders
- Design and develop marketing and promotional strategies including working with health and nutritional centers to promote bio-fortified beans and materials for products promoted in different countries in collaboration with national partners
- Participate in periodic project planning activities and reporting.
- Perform any other duties as required by the needs of the Center and as directed by the supervisor.

## Required Qualifications and Competencies (Technical and Behavioral)

- A Master's degree in Agribusiness, Agricultural Economics, Economics and Management or related fields
- At least two (2) years of experience research and facilitating marketing activities with partners
- Experience in market surveys of different actors along the value chain
- Experience in both quantitative and qualitative data analysis using statistical and Econometric models and other software (Stata, SPSS, Ms Access, Excel etc)
- Ability to write proposal for resource mobilization.
- Ability to prepare research and project reports and manuals and other dissemination materials such as blogs, newsletters, communication reports.
- Ability to facilitate and document learning processes with multiple stakeholders.
- A good understanding of the problem of market access in Africa.

## **Personal Attributes**

- Must be able to work independently with minimal supervision, but also participate as a team member in accomplishment of duties.
- Excellent leadership, training and facilitation skills.
- Excellent interpersonal skills with advanced written and verbal communication skills in English and Siswati
- Strong ability to co-ordinate, prioritize and organize workload; take initiative and work under pressure.
- Ability to work in a multi-cultural environment.
- Commitment to The World Vegetable Centre's mission and core values.

The Reward: This is a Nationally Recruited Staff (NRS) position with competitive pay and benefits.

## The candidate we hire will embody WorldVeg's Five Core Values:

| 1. | Dedication to Innovation and<br>Knowledge Sharing | Supports the conduct of world-class science, respects ethical standards, and is committed to sharing results in a transparent manner. |
|----|---|---|
| 2. | Commitment to Impact                              | Aspires to achieve positive, tangible, and lasting impact contributing to Sustainable Development Goals.                              |
| 3. | Commitment to Partnerships                        | Believes in the value of partnerships to advance research for development.  |
| 4. | Respect for People                                | Respect the diversity of gender, culture, ethnic origin, religion, age, beliefs, and views.   |
| 5. | Respect for the Environment                       | Strives to minimize its environmental impact and to introduce greener technology and practices.                                       |

**How to Apply:** Applicants should submit a letter of application explaining their suitability for and interest in the position along with a *curriculum vitae*, a recent passport-size photograph, names, and addresses (including telephone/fax/e-mail) of three referees, and date of availability to <a href="mailto:info-esa@worldveg.org">info-esa@worldveg.org</a> or the job bank site before **28 February 2025.** Please mention the position title in the subject line.