The World Vegetable Center (WorldVeg) is a nonprofit, autonomous international agricultural research center with headquarters in Taiwan and regional offices around the globe. WorldVeg conducts research and development programs that contribute to improved incomes and diets in the developing world through increased production and consumption of nutritious and health-promoting vegetables. For more information about World Vegetable Center, please visit our website: www.worldveg.org.

WorldVeg seeks to recruit Communications Officers at HQ to work in the Office of Deputy Director General - Partnerships at its Headquarters in Shanhua, Tainan, Taiwan. This is a nationally recruited position and is open for Taiwanese nationals only.

Key Responsibilities:

**Communications Planning and Materials Development**
- Prepare a structured Communications Plan targeting Mandarin Chinese-speaking audiences in Taiwan and beyond.
- Produce consistently good, high-quality communications outputs (in Mandarin Chinese and English) highlighting WorldVeg's research impact areas.
- Create communications materials and campaigns, including graphic design and video, to assist in increasing WorldVeg’s social media audience reach.
- Support project communications for the Taiwanese audience and donors.

**Events Coordination**
- Collaborate with relevant project leads to enhance WorldVeg’s strategic presence at key events in Taiwan.
- Cover WorldVeg events in Taiwan and produce Mandarin-language publications and information materials for external distribution and outreach, including but not limited to reports, flyers, presentations, and press releases.
- Coordinate requests and conduct visitor and media briefings in Mandarin and English.
- Liaise with other units to support event-related activities.

**Media Management and Outreach**
- Plan WorldVeg's timely response to national media opportunities and news agenda by ensuring all spokespeople are trained and supported.
- Develop relationships with journalists, editors, and news outlets in Taiwan and pitch relevant individuals and timely interview ideas to broadcasters.
- Identify target audiences for news stories and manage dissemination via digital channels, encouraging engagement and maximizing unique reach, especially with niche groups.

**Others**
- Perform any other duties as required by the needs of the Center and as directed by the supervisor.

**Required Qualifications**
- With a Bachelor's Degree in Marketing, Marketing Communications, and Journalism, and work experience related to the job, with Agricultural background is a plus.
- With excellent editorial and presentation skills; outstanding ability in PowerPoint design.
- Above average command of both English and Mandarin languages, written and spoken; able to issue a press release.
- Adept in computer skills and working knowledge of image- and video-editing tools such as Photoshop, Flash, XHTML, and Photo Impact.
- With interpersonal and stakeholder relations skills.
• Able to work independently and effectively in challenging situations.

**The Reward:** This is a Nationally Recruited Staff (NRS) position with competitive pay and benefits.

**The candidate we hire will embody WorldVeg’s Five Core Values:**

1. **Dedication to Innovation and Knowledge Sharing**  
   Supports the conduct of world-class science, respects ethical standards, and is committed to sharing results in a transparent manner.

2. **Commitment to Impact**  
   Aspires to achieve positive, tangible, and lasting impact contributing to Sustainable Development Goals.

3. **Commitment to Partnerships**  
   Believes in the value of partnerships to advance research for development.

4. **Respect for People**  
   Respect the diversity of gender, culture, ethnic origin, religion, age, beliefs, and views.

5. **Respect for the Environment**  
   Strives to minimize its environmental impact and to introduce greener technology and practices.

**How to Apply:** Applicants should submit a letter of application explaining their suitability for and interest in the position along with a curriculum vitae, a recent passport-size photograph, names, and addresses (including telephone/fax/e-mail) of three referees, and date of availability to jobapply@worldveg.org or the job bank site before 15 **August 2023**. Please mention the position title in the subject line.