The World Vegetable Center (WorldVeg) is an international non-profit institute for vegetable research and development. Founded in 1971 with headquarters in Taiwan, the Center’s global network today covers East and Southeast Asia, sub-Saharan Africa, South Asia and Central Asia. The Center mobilizes resources from the public and private sector to realize the potential of vegetables for healthier lives and more resilient livelihoods. WorldVeg's improved varieties, production and postharvest methods help farmers increase vegetable harvests, raise incomes in poor rural and urban households, create jobs, and provide healthier, more nutritious diets for families and communities. For more information, please visit our website: worldveg.org

WorldVeg is seeking a Consultant – Project Communications Specialist to provide key communication support services to research and development projects mostly in South Asia. The incumbent will be expected to travel to field sites and to develop training and promotional videos to support project activities, manage the design, layout and printing of publications and assist in maintaining regional web pages and social media services. This is a consultant position open for Indian nationals only. The consultant will be based in Hyderabad and will work closely with the WorldVeg headquarters communication team.

Responsibilities:
- Design and develop short training and promotional videos in close collaboration with project field staff located across India.
- Design and manage the printing and distribution of project training and extension publications.
- Write news stories for publishing in the WorldVeg global newsletter and website, and develop regional promotional materials.
- Liaise with communication staff in WorldVeg headquarters and with communication professionals in Hyderabad to enhance regional communication services.
- Raise the profile of WorldVeg in India through print media and social media, and facilitate communications between regional project teams using social media.

Qualifications and Experience:
- At least a Bachelor’s degree in communications, advertising, social sciences or a related field, with at least five years’ experience in organizational or development communications, training or event support services.
- A self-starter with good all-round communication skills in video and print media who is prepared to travel within India and can build good rapport with field staff and farmers to help meet project communication needs.
- Proven abilities to design and develop short and effective training and promotion videos.
- Excellent graphical design and writing skills.
- Fluency in written and spoken English and Hindi (knowledge of other regional languages would be an advantage).
- Excellent interpersonal communication skills, a good team player and the ability to work well in a multicultural environment.
- Excellent computer skills with experience in using InDesign and other major graphical design software.

General: The initial appointment is for six months and may be extended depending on requirement, funding availability, and performance of the incumbent. An attractive compensation and benefits will be offered to the right candidate.

How to Apply: Applicants should submit a letter of application explaining their suitability for and interest in the position along with a curriculum vitae, a recent passport size photograph, names and addresses (including phone & e-mail) of three referees, and the date of availability. Please send applications stating the job title clearly on the application/envelope to Human Resources Services, ICRISAT, Patancheru, Telangana 502 324, or send applications by e-mail to WorldVeg-SA@cgiar.org by 31 December, 2020. Only short-listed candidates will be contacted.

WorldVeg strongly welcome women candidates to apply.